



www.myfamilyourneeds.co.uk

WEBSITE ADVERTISING RATES

The lifestyle site for families, carers and practitioners supporting children and young adults with additional needs. Practical, honest information for day-to-day life, featuring a lifestyle area because parents are people too.

Web banners

Artwork should be supplied as a GIF or JPEG and the file size must not exceed 40KB. Banners can be supplied static or animated, providing they are within the file size limit.

Size	Width	Height	Cost
Leaderboard	550px	120px	£1,500
Square pop-up	400px	400px	£500

Enhanced directory entry

Listing will comprise a detailed description, display of up to 5 images, logo, weblink and contact details.

Cost

£250

Tel 01223 206965 • **Email** paul.leahy@carechoices.co.uk

TERMS

All prices are subject to VAT at the standard rate at the time of invoicing. Orders can be cancelled, in writing, within eight days from the date of the agreement. We reserve the right to revise these prices at any time - prior notification will be given.

PLEASE NOTE: All supplied imagery (including photographs) must have a valid license for commercial use. My Family, Our Needs and its parent company, Care Choices cannot be held responsible for any copyright protected images that are supplied without the correct license agreement in place. Any infringement or costs incurred by the submission of unlicensed imagery will be the sole responsibility of the person/organisation supplying the files. Care Choices has the right to recover any costs associated with such infringement.