



ORGANISED BY  my family
our needs



Thursday 18th May 2017

Windmill Village Golf Club & Spa,
Birmingham Road, Allesley, Coventry CV5 9AL

 @WeAreMFON @BUstogether #BAPSAwards

ABOUT THE AWARDS

We know, we know – there are loads of blogging awards, so why do we need another one? Well, none of those awards recognise parents and carers of children with additional needs. This needs to change.

If mainstream blogging awards do include SEND bloggers, they tend to be put into the 'inspiring' categories. Honestly, most parents tire of being inspirational.

The BAPS allow SEND bloggers to be recognised for their talents, their stories and their families – from the everyday to the exceptional. The BAPS will celebrate SEND bloggers and showcase their valuable contribution to raising awareness of additional needs, both within the SEND community and the wider society.

www.myfamilyourneeds.co.uk/BAPS

HOST



SALLY PHILLIPS

CATEGORIES

- Campaigning for Change
- Promoting Positive Perception
- SEND with a Side Dish of Humour
- The Truth about SEND
- Newcomer
- Practical Support for Families

WHY SPONSOR?

The BAPS nominees and finalists are awesome. Our Awards not only celebrate them, they bring together families, practitioners, suppliers and support providers in an informal and relaxed manner. Breaking down barriers and building positive relationships for everybody involved in supporting a child with additional needs.

You'll also:

- Associate your organisation with our influential event
- Gain access to SEND bloggers who have an established, genuine link to their audience
- Position yourself as an organisation that cares and supports families of children with additional needs
- Develop trusted and valued relationships
- Generate brand awareness amongst parents and practitioners
- Receive blog coverage and branding from the bloggers in your chosen Award category. Some blogs receive 100,000 hits a month
- Promote your brand pre-, post- and during the event

SPONSORSHIP PACKAGES

CORPORATE SPONSORSHIP	<p>EXCLUSIVITY</p> <ul style="list-style-type: none"> • Exclusivity as only corporate sponsor • Sponsorship of the Award category of your choice (subject to availability) <p>PROMOTIONAL MATERIAL</p> <ul style="list-style-type: none"> • Most prominent branding on event website and all promotional material • Full page welcome in programme • Logo and company profile on your Award category page in programme • Branding on course material at blogging workshop • Small pop-up banner at blogging workshop (to be supplied) 	<p>AWARD CEREMONY</p> <ul style="list-style-type: none"> • Table of ten at Awards Ceremony • Opening speech at Awards ceremony • Present your chosen Award • Promotional stand at drinks reception • Most prominent logo position on staging • Logo on chosen Award trophy and certificate • Company logo on your table 	<p>£4,000</p>
INDIVIDUAL AWARD SPONSORSHIP	<p>PROMOTIONAL MATERIAL</p> <ul style="list-style-type: none"> • Branding on event website and all promotional material • Logo and quote on Award category page in programme • Branding on course material at blogging workshop • Small pop-up banner at blogging workshop (to be supplied) 	<p>AWARD CEREMONY</p> <ul style="list-style-type: none"> • Half table of five at Awards ceremony • Present your chosen Award • Branding on staging • Logo on Award trophy and certificate • Company logo on your table 	<p>£2,000</p>
TABLE HOST SPONSORSHIP	<ul style="list-style-type: none"> • Table of ten at Awards Ceremony • Company logo on your table • Logo in Award programme 		<p>£600</p>
OTHER SPONSORSHIP OPPORTUNITIES	<ul style="list-style-type: none"> • Drinks reception • Entertainment • Prize draw • Champagne prize 		<p>POA</p>

TICKET AND TABLE PRICES: £50

Tickets include:

- Entry to the BAPS Awards
- Drinks reception
- Awards Ceremony
- Three course meal
- Post-Awards Entertainment

Tickets for parents, carers and nominees also include entry to a blogging workshop to be held earlier in the day at The Transition Event Midlands.

Workshop includes: How to grow your blog; What works in the world of blogging; and Tried and tested tips.

Workshop attendees will receive a content calendar with top tips on scheduling and social media.

SPONSOR NOW

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> www.myfamilyourneeds.co.uk/BAPS